

# Strategic Plan 2017 - JCD Single Payer Healthcare Committee



**Committee Vision:** The United States has a universal, comprehensive single-payer national health program.

**Committee Mission:** To advocate for a universal healthcare system that will assure timely, affordable, cost effective, quality medical care including preventive, mental health, vision, hearing, and dental care for every person throughout their lifecycle, and to support other state and federal health care delivery improvements as we work towards that goal.

**Strategy:** To educate the public, JCD membership, opinion leaders, and elected officials on the advantages of a national health insurance program as the single rational solution to our system's worsening access, increasing cost, and decreasing quality. To collaborate with other like minded groups and individuals to achieve this goal and support interim steps along the way.

**Goal 5 years:** Health care for all under a single-payer national health program.

**Target Audience:** Jefferson County residents, JCD members, elected officials.

Objectives	Goals	Strategies	Actions / Measures
1. To have an educated public about the need for access to health care for all.	<ul style="list-style-type: none"> <li>75% of people in Jefferson County support single payer</li> <li>50% of people know about the Community Health Improvement Plan</li> <li></li> </ul>	<ul style="list-style-type: none"> <li>Speakers forums</li> <li>Film presentations</li> <li>Tabling/petitioning public events</li> <li>Signage for parades and marches</li> <li>Regularly updated JCD Healthcare committee web-page</li> <li>Social media posting of single payer healthcare posts</li> <li>Letters to the editor</li> </ul>	<ul style="list-style-type: none"> <li>Healthcare for All - WA speaker (Completed - March 2017)</li> <li>Request/arrange for Dr. John Geyman or others to speak</li> <li>Public showing/discussion of Now is the Time healthcare movie</li> <li></li> </ul>
2. To have our elected officials at all levels support a single-payer system	<ul style="list-style-type: none"> <li>90% of JCD membership is knowledgeable and informed about of healthcare related legislative issues at membership meetings and events</li> <li>100% of our Elected officials support the JCD and WADCC healthcare platform planks</li> </ul>	<ul style="list-style-type: none"> <li>County level Resolutions related to health care legislation</li> <li>Letter writing/postcard campaign</li> <li>Assist Political Action committee with developing healthcare related questions for candidate vetting questionnaires</li> <li>report at membership meetings</li> </ul>	<ul style="list-style-type: none"> <li></li> <li></li> <li></li> <li></li> </ul>
3. Be an effective committee	<ul style="list-style-type: none"> <li>Have 10 active members</li> <li></li> <li></li> </ul>	<ul style="list-style-type: none"> <li>Regular meetings</li> <li>Webinars</li> <li>Recruitment and collaboration</li> <li></li> </ul>	<ul style="list-style-type: none"> <li>Regularly scheduled meeting dates</li> <li>Meeting reminders and online minutes</li> <li></li> </ul>